

PART 5

TELL THE WORLD

A TOOTHKIT TO
IMPROVED HEALTH



JUST ADD WATER

LET YOUR COMMUNITY KNOW ABOUT YOUR WORK TO INCREASE WATER ACCESS

You've taken a stand on an important health issue; now tell people about it. Tell others in your school, church and communities why you are working on increasing access to drinking water, why it is important and how it is being done. People get excited, motivated and involved when they see that action and change is taking place in their community. Ways to spread the word include:

- Make an announcement in a newsletter (include a donation ask, if appropriate).
- Hold a ribbon-cutting ceremony for your new water-filling station and invite your local city council members, mayor and/or school board members. Don't forget to include any funders who have contributed to your cause.
- Send out a press release or contact your local newspaper. Make a big deal out of the health benefits of water and healthy changes the local community is working on.

